CHARLES D. SMITH

CHAIRMAN AND CEO
OF PROFESSIONAL
BASKETBALL ALUMNI

FORMER NBA PLAYER AND
U.S. OLYMPIAN TURNED
CHAIRMAN AND CEO

CREATED A LUCRATIVE
SPORTS MARKET SEGMENT
FOR FORMER NBA
PLAYERS WORLDWIDE

WHO IS CHARLES D. SMITH?

Charles D. Smith Jr. is a former **NBA player** and a cultural ambassador for sports through the **Professional Basketball Alumni.** He has secured deals on three continents across nearly a dozen countries including the **U.S.,China, Hong Kong, Argentina, Australia, Qatar, Colombia, Barbados, Taiwan, Indonesia, and Macau**.

ALUMNI HAVE INCLUDED:

Clyde Drexler

Scottie Pippen

Jason Williams

Penny Hardway & Kenny Anderson

Latrell Sprewell

Cliff Robinson

Dennis Rodman

Horace Grant

Gary Payton

Doug Christie

Jerry Stackhouse

Vin Baker

CHARLES D. SMITH AS AN ATHLETE

- 10 SEASONS IN THE NBA AS FORWARD
- 14.4 POINTS PER GAME
- 66 PLAYOFF GAMES
- PLAYED WITH
- ONE OF THE NBA'S 150 GREATEST ALL-TIME SHOT BLOCKERS

CHARLES D. SMITH AS A LEADER

Chairman of the Pro Basketball Alumni Association

The PBAA is a non-profit organization that provides charitable, financial, and educational opportunities to its members and word-wide neighbors by using basketball as a bridge for cultural exchange. Through his work Smith has helped the PBAA become a recognized sports entity amongst athletes.

CHARLES D. SMITH AS A SPEAKER

Smith speaks to professional leaders on topics including industry growth and structure, financial disciplines and thought provoking business solutions. He effectively navigates business concepts and strategically uses sports analogies to motivate his audiences toward positive professional success. His hard work and sports background has helped him to become a highly sought after speaker.

AN ADVOCATE FOR PROFESSIONAL ATHLETES

Through **Professional Basketball Alumni,** Smith assists athletes in re-launching their careers in the areas of entrepreneurship, franchising, business development and consulting.

"Alumni Never Retire"™

SMITH HAS BEEN COVERED BY:

The New York Times · ESPN · NEW YORK POST · CNN · CNBC